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MEMORANDUM

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TO: Assistant Director
Office of Reports & Estimates
Central Intelligence Agency
June 28, 1950

FROM: [redacted] Chairman
DCI's Psychological Intelligence Committee

SUBJECT: Report No. 1 of DCI's Psychological Intelligence Committee

[redacted]

Members of the Psychological Intelligence Committee, appointed pursuant to a memorandum from the DCI dated 13 January 1950, have had several meetings for the purpose of considering the substance of a proposed DCI intelligence directive for the formal establishment of the committee.

The Chairman of the committee, representing the DCI, and members of the committee representing the Assistant Chiefs of Staff, G-2, Department of the Army, the Director of Naval Intelligence, the Director of Intelligence, Headquarters, U.S. Air Force, and the Deputy Director for Intelligence, the Joint Staff, have agreed to the wording as proposed in the draft attached as Tab A.

The member of the committee representing the Special Assistant Intelligence, Department of State, dissents from this wording, stating "that the proposed charter does not itself constitute a definition of the subject matter with which it deals" and urges "that the committee be instructed to define its field of interest before further debate on a charter is continued". Two letters reciting this position in detail are attached hereto at Tab B.

It is requested that this memorandum, together with the attachments, be forwarded to the Director of Central Intelligence, for the consideration of and appropriate action by the IAC.

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Attachments:

1. Draft directive.
2. Letters from State Department member dated May 22, 1950 and June 14, 1950.

IFIS: [redacted]

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30 March 1950

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PROPOSED CHARTER

FOR

PSYCHOLOGICAL INTELLIGENCE COMMITTEE

A permanent interdepartmental committee, to be called the Psychological Intelligence Committee, is hereby established to plan and to recommend to the Director of Central Intelligence measures for coordinating the psychological intelligence activities of the several government departments and agencies as they affect the national security, including intelligence support for the foreign information program and for the planning of psychological warfare.

1. The Psychological Intelligence Committee shall act under the chairmanship of a representative of the Central Intelligence Agency and shall be composed of designated members from the Central Intelligence Agency (Chairman), Department of State, Department of the Army, Department of the Navy, Department of the Air Force, Atomic Energy Commission, the Joint Staff, and such other ad hoc members as may be determined necessary. In order to maintain continuity and stability, each department and agency mentioned above may designate an alternate as well as a regular member. This will not preclude the attendance at committee meetings of such additional persons as may be technically and otherwise qualified to discuss a particular subject under consideration by the committee.

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2. The Psychological Intelligence Committee will establish its method of procedure.

3. With regard to the planning of intelligence production, the Psychological Intelligence Committee shall be responsible for:

- a. Determining by priority the fields or areas of interest in which psychological intelligence production effort is required
- b. Formulating programs of intelligence production in the fields or areas so determined.
- c. Arranging for allocation of intelligence production responsibility among member agencies.
- d. Reviewing the implementation of agreed programs of production.

4. The Psychological Intelligence Committee shall study and make recommendations on measures, facilities, and procedures for improving the national psychological intelligence effort.

5. The Psychological Intelligence Committee will take appropriate steps to insure that the intelligence activities of this government in the field of psychological warfare are adequately coordinated with the intelligence activities of foreign governments with whom this government has a working agreement.

6. Any problem which cannot be resolved satisfactorily by the Psychological Intelligence Committee will be referred, with appropriate recommendations, to the Director of Central Intelligence, for consideration by the Intelligence Advisory Committee.

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May 22, 1950

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Dear [redacted]

As you know, I have been struggling over the Psychological Intelligence Committee charter in an effort to arrive at a formula which will close the gap which appears to exist between (my) position and that of the other members of the Committee. In the course of (my) study of this problem it has become more and more clear to me that my difficulty stems largely from my inability to perceive a clear distinction between "psychological" intelligence and a large part of the normal intelligence which is daily produced for all policy areas of the Department. After reading [redacted] draft minutes of the recent meeting of the [redacted]

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[redacted] and hearing his extremely stimulating presentation of last Tuesday, I concluded that many of the projects which he discussed were indistinguishable from reports which the State Department has prepared and used for many years in support of its conduct of foreign relations. I am quick to realize, however, that such projects include psychological aspects of definite use for propaganda and military planning purposes. Yet I cannot visualize how the psychological elements can be separated from the political, economic, etc. sectors of such projects in a manner which would permit realistic action by the Committee. My concern, thus, begins to focus: if we include all such matters within the coordination responsibility of the Psychological Intelligence Committee, in effect we undertake the coordination of a vast body of intelligence now being coordinated under the responsibility of various other individuals and groups, including, for instance, the [redacted] Committee, and the WATG Committee. The result obviously is to add to, rather than to reduce, the confusion we are trying so hard to eliminate. It also results in diffusing the efforts of our Committee to a point where there might be a real danger of losing sight of our real objective.

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For these reasons, I feel that the Committee itself should devote some time, on a priority basis, to an effort to draw a realistic distinction between intelligence in general and psychological intelligence. I had thought of one possible device for doing this: to identify the task of the Psychological Intelligence Committee with the psychological use of the product. In other words, the Committee would be responsible for coordinating intelligence requirements directly related to psychological aspects of the plans and operations of the several governmental departments and agencies which have psychological functions. This device, however, is hardly practicable until we know what differentiates purely psychological functions from other functions which involve psychological.

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considerations. The Voice of America program is clearly a psychological function. Less clear as a psychological function is, for example, a political decision to refuse further aid to [] or an Air Force interest in civilian morale. Such matters automatically include areas of research which are coordinated in other interdepartmental groupings and for other purposes.

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In essence, I believe that we will never reach a formula for Committee responsibility which is realistic until we have threshed out a definition of psychological intelligence which will give sharp focus to the activities of the Committee. To seek such a formula should not in any way slow up the progress of the Committee, for the present very useful meetings should, in my opinion, continue and should in fact themselves help to clarify and create common understanding of the term "psychological intelligence." I suggest that you let me introduce this subject at our next meeting, with the hope that, having settled the definition of psychological intelligence we may quickly agree upon a formal charter for the Committee. Meanwhile, I see no reason why the Committee cannot function usefully without a formal charter.

Sincerely yours,

Malville J. Ruggles
Deputy Chief
Eastern European Branch
Division of Research for Europe

[]
Chairman, Psychological Intelligence Committee,
Central Intelligence Agency,
Washington, D.C.

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